

## PRODUCT POSITION STATEMENT

ALICE Receptionist provides a new and innovative visitor management technology for commercial and government buildings. ALICE Receptionist increases security for building occupants through video communications and monitoring, while redefining exceptional visitors experiences. Today, ALICE Receptionist provides visitor management technology and services for government agencies, fortune 500 companies and Small Business owners around the globe. ALICE Receptionist will continue to develop new and innovative security and visitor management solutions for organizations.

## ALICE RECEPTIONIST COMPETITIVE POSITIONING MAP



Products in this market traditionally focus on physical security of the building, managing and processing visitors or displaying information for visitors to consume while in public or waiting areas of a building. The reality if businesses can no longer afford to implement only one of these solutions and ignore the others, forcing many companies to clobber together components from separate systems.

ALICE Receptionist provides an unequalled balance of addressing each of these four areas of concern. This combined approach makes ALICE Receptionist unique and results is a richer experience for visitors and employees alike.

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**ALICEreceptionist.com**

The Worlds Most Advanced Virtual Receptionist

## ALICE RECEPTIONIST COMPETITIVE ADVANTAGE

ALICE Receptionist competitive advantage results from the following four key factors:

**Security** – ALICE Receptionist supports video monitoring, captured images of visitors, communications with secured locations, visitor logs and more.

**Communications** – ALICE Receptionist was developed using technology that the telecommunication industry has standardized on for Voice Over IP (VoIP) communications. As a result ALICE integrates with products from telecommunications industry leaders such as Cisco, Avaya, Microsoft Lync, Polycomm, and many others.

**Visitor Management** – ALICE Receptionist provides Visitor Check-in and Check-out processes, Visitor Induction processing, Badge printing, employee notifications and reporting.

**Informational** - Alice Receptionist supports the ability of companies to display and present a wide range of interactive media on the Alice system to visitor consumption. This includes web pages, videos, images, widgets, custom HTML content and more.

ALICE Receptionist employees the following additional design advantages over many competitors:

**Cloud Infrastructure** – ALICE Receptionist offers a complete Cloud Communications platform which enables customers around the globe to quickly come on-line with ALICE Receptionist services.

**Extensive Features** – ALICE Receptionist has a list of mature features that far exceeds any other product on the market for Virtual Receptionist technology and services.

**Enterprise Ready** – ALICE Receptionist is designed to work in an enterprise environment. As a result ALICE easily integrates with technology that large organizations are already using such as Active Directory, VoIP Phone systems, Microsoft Outlook and Google apps.

**Ease of Use** – ALICE Receptionist was designed with a “one-touch” philosophy which dictates that a visitor who may have never used an ALICE system before can be connected with a live person with a single touch. Alice also offers a no-touch option which requires no action by the visitor to be connected with a live person. This approach helps accelerate consumer adoption of this technology.